

 **Republic of Croatia**
Ministry of Economy, Labour and
Entrepreneurship

 **European Commission**




 **Baden-Württemberg**
WIRTSCHAFTSMINISTERIUM

European Union Strategy for Danube Region

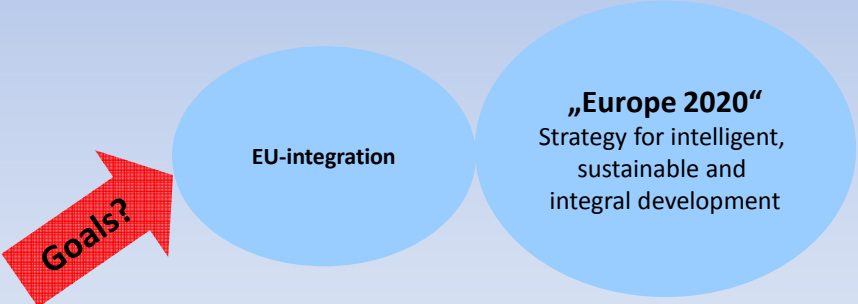
PRIORITY AREA 8: TO SUPPORT THE COMPETITIVENESS OF ENTERPRISES, INCLUDING CLUSTER DEVELOPMENT



DANUBE STRATEGY – An Impetus for Strengthening Regional Cooperation between Croatia, Hungary and Serbia
Zagreb, Hotel Westin, 15 December 2011

Priority Area 8: Mutual coordination Baden-Württemberg and Croatia



EU-integration

„Europe 2020“
Strategy for intelligent,
sustainable and
integral development

Goals?



Main Actions from Action Plan (PA 8) 1/2

- To foster cooperation and exchange of **knowledge** between **SMEs, academia** and the **public sector**
- To improve business support to strengthen the capacities of **SMEs** for **cooperation** and **trade**
- To support enterprises through high performing **training** and **qualification schemes**
- To prioritise the effective implementation of measures provided for under the **Small Business Act for Europe > SME Policy Index 2011**



Main Actions from Action Plan (PA 8) 2/2

- To improve the competitiveness of **rural areas** and in particular of the agriculture sector
- To **eliminate cross border barriers** and bottlenecks to people and business
- To improve **framework conditions for SMEs** in areas where competitive infrastructure is missing
- **Entrepreneurship** as a **key competence** in education
 - ⇒ Better use of existing initiatives such as the **South East European Centre for Entrepreneurial Learning – SEECEL**



South East European Centre for Entrepreneurial Learning (SEECEL)

- 8 Countries involved: **Albania, B&H, Croatia, Kosovo/UNSCR1244, FYR Macedonia, Montenegro, Serbia, Turkey**
- EL Policy implementation pillars: **Entrepreneurship as KEY COMPETENCE**
 - ISCED 2
 - ISCED 5/6
 - TNA
 - Women Entrepreneurs Project - New



Implementation • Structure

Priority Areas



Projects



- Priority Area Coordinators (PAC)
- Sub-groups formation in process – empower them
- Many different areas
- Sophisticated Process to bring all Stakeholders together
- Lobbying & Networking



Priority Area 8 Steering Committees

- 1st Steering Committee was held in Stuttgart, June 2011
- 2nd Steering Committee was held in **Romania, 5-6 December 2011**
- **Project Proposals** – under subgroups evaluation
 - ⇒ so far PACs collected about **30 Projects**
- **INTERACTPOINT Vienna** ⇒ web page to look after project proposals

www.interact-eu.net



Project Fiche proposal



Project title	<i>Regional climatological – ecological center Milutin Milanković Dalj</i>
Thematic priority	<i>Environment protection, climate changes</i>
Project description	<i>The project objective is to sensitize the public for climatological and ecological problems used name scientists of world renown Milutin Milanković. Project would include education, initiate appropriate action, projects in the sphere of climate change and environmental protection, organization of scientific meetings, forums, summer schools and camps of international character.</i>
Project manager (including contact address, e-mail, phone, fax)	<i>Dorde Nešić, director of Cultural and scientific center Milutin Milanković; Zlatka Takača 13, 31 226 Dalj Mob: 099 219 1291 Tel: 031 590 111 Fax: 031 590 150 Email: kzc.milankovic@gmail.com</i>
Timetable	<i>Already exists Cultural and scientific center Milutin Milankovic, enlargement of the center must be 3 years.</i>
Project status	<i>Planning phase</i>
Objective(s)	<i>Promote the sustainable management of natural and human environment, improve knowledge related to climate change and risks, identify sources of pollution in the environment, strengthen the capacities of local and regional communities and their contribution to the development of new technologies.</i>
Benefits for the Danube region, Sustainability	<i>Direct effect on the protection of the Danube, promotion and dissemination of knowledge on protection of water resources and climatological effects.</i>
Instruments used	<i>Buying a building intended regional-climatological center Milutin Milanković Dalj, construction equipment, an action plan, promotion</i>
Funding (Total budget and shares)	<i>Minimum 800 000 EURO, maximum 1 000 000 EURO</i>
Partners (including contact address, e-mail, phone, fax)	<ul style="list-style-type: none"> • Municipality of Erdut, • Ministry of science, education and sport, • Ministry of culture • Ministry of environmental protection, physical planning and construction • State hidrological institute



Activities regarding clustering in Danube region

1st Workshop:

Food and Processing Industry (like organic food, green industry, wood and metal processing)

Background justification: Regional development programmes emphasises 3 priority sectors enabling further development of existing clusters - internationalisation

Place: Panonian Croatia, City of Vukovar

Time: Foreseen 1st Quarter 2012

2nd Workshop:

Service Industry (like regional wine roads – gastronomic offer potentials, wellness and fitness tourism, services)

Place: Region of Adriatic or North-West Croatia

Time: Foreseen 4th Quarter 2012



Contact

Ministry of Economy, Labour and Entrepreneurship

Ulica grada Vukovara 78, 10 000 Zagreb

Web: www.mingorp.hr

Directorate for SMEs

Dragica Karaic, M.Sc.

tel: +385 1 610 6812

fax: +385 1 610 6086

e-mail: dragica.karaic@mingorp.hr

Thank you for your attention