

Media Literacy Incubator

HUB385 - Central Academy
Petračićeve 6, 10000 Zagreb
Friday, 15 May 2026,
9:30 - 17:00

agenda

BREAKING
NEWS

Media Literacy Incubator

Countering the Impact of Disinformation in Croatia

09:30 - 10:00

Registration

10:00 - 10:10

Welcoming Words

Jakša Puljiz, director of the Institute for Development and International Relations (IRMO)

10:10 - 10:20

Introduction of the ChangingTIDE Project

Hrvoje Butković, IRMO

10:20 - 12:00

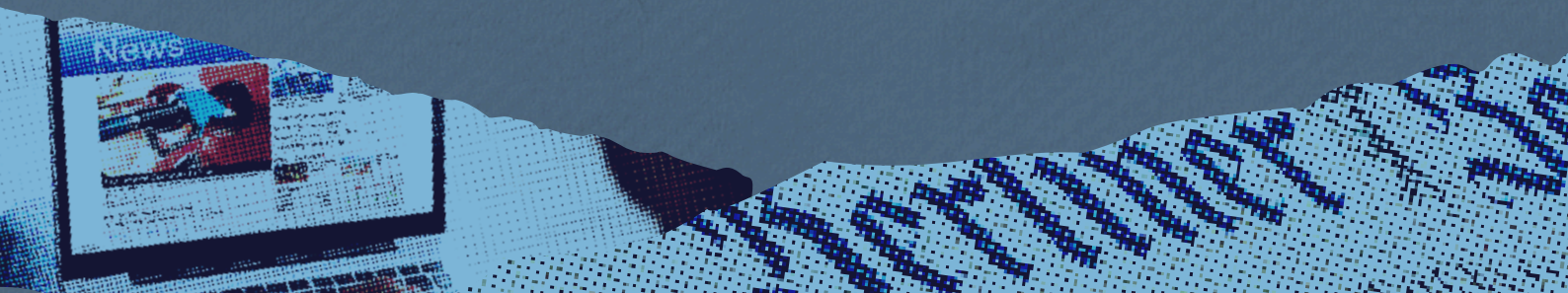
Panel on Strengthening Societal Resilience to Disinformation

- Marijana Grbeša Zenzerović, Faculty of Political Science of Zagreb University (FPZG), The Impact of Disinformation on Democratic Disengagement
- Hrvoje Butković, IRMO, The EU Policies Aimed at Addressing Disinformation
- Paško Bilić, IRMO, Critical Thinking and Media Literacy in Croatia

Moderated by Ana Brakus, Faktograf.hr

12:00 - 13:00

Lunch Break



BREAKING
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Countering the Impact of Disinformation in Croatia

 13:00 - 15:00 **Workshop on Media Literacy and Capacity Building in Factchecking – First Part**

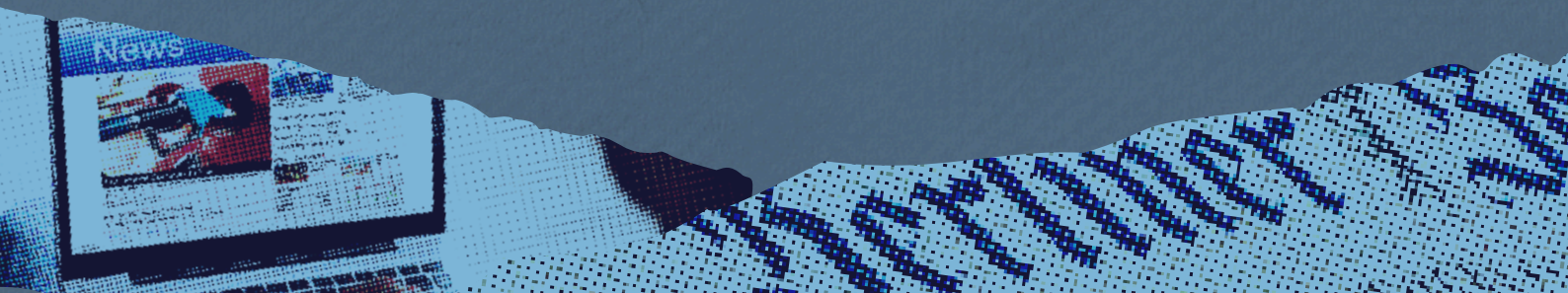
The workshop will provide practical insights into factchecking techniques, verification tools and strategies for identifying disinformation in digital media

Facilitated by Faktograf.hr

 15:00 - 15:15 **Coffee Break**

 15:15- 17:00 **Workshop on Media Literacy and Capacity Building in Factchecking – Second Part**

Facilitated by Faktograf.hr



About ChangingTIDE

ChangingTIDE aims to address the democratic threat of disinformation by combining awareness-raising, media literacy education, youth empowerment and participatory dialogue. The project equips participants with the skills necessary to critically analyse and evaluate media while fostering inclusive exchanges between citizens, experts and policy-makers on disinformation challenges.

ChangingTIDE places a strong emphasis on youth empowerment, supporting young people to develop critical thinking, media literacy and civic engagement, and enabling them to act as multipliers within their communities. Through training, peer learning and participatory formats, the project seeks to build long-term democratic resilience and social cohesion, while addressing the different ways in which disinformation manifests across national and local contexts in the EU.

About IRMO

The Institute for Development and International Relations (IRMO), Zagreb, is a public, non-profit, scientific research organization. The IRMO is engaged in interdisciplinary research in international economic and political relations, transnational policy, European integration, international markets, sustainable development, resource economics and environmental policy, foreign policy analysis, strategic decision analysis, and culture and communication. It is involved in the organization of seminars, international conferences and specialist training programmes, provides strategic decision support and analysis to decision makers, and ensures dissemination of research results and information through publishing activities, information exchange and networking.